

Milos Dostanic

Product Designer

www.dostanic.net (Portfolio included)
NDA Projects (pass: Milo\$Dostanic_0301)

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As a **Product Designer** with a background in Graphic Design and over **20 years of experience in the design industry**, I specialize in crafting digital solutions that are both **user-centric** and **aligned with business goals**. My work spans a wide range of digital products, ensuring that each design not only delivers an exceptional user experience but also drives measurable business outcomes.

I have worked on web and mobile **SaaS applications** across industries such as **military**, **healthcare**, **finance**, **and user management**, **including projects for the U.S. government**.

My strengths include a **strong team player attitude**, mentoring Junior and Medior Designers, and fostering a **positive**, **growth-oriented team culture**. My passion for continuous learning and adaptability contributes significantly to project success and effective product development.

Links

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dostanic.net/portfolio



linkedin.com/in/milosdostanic



behance.net/mdostanic

Skills

Graphic Design 17 years
Visual Design 17 years
Branding 15 years
UI/UX Design 12 years
Motion Graphics (Lottie) 3 years
HTML & CSS 3 years
3D Animations (Spline) 1years

Tools

Adobe Photoshop17 yearsAdobe Illustrator12 yearsAdobe XD7 yearsFigma6 yearsAfter Effects (Lottie animations)2 yearsSpline 3D1 year

Languages

English — Advanced Serbian — Native

Experience

Product Designer / May 2024 - December 2024

INGSoftware / Neopix

- Creating intuitive and engaging user experiences, with a strong focus on SaaS products for military operations, healthcare, finance, and user management. Delivered solutions for web, iOS and Android apps, including Apple's Human Interface Guidelines (HIG) for iOS apps, as well as a diverse range of web platforms, solving complex user experience challenges and driving tangible business results across various industries.
- Actively **integrated business objectives** into the design process, ensuring that each product not only met user needs but also aligned with broader **business goals**.
- Engaged in strategic collaboration within cross-functional teams by employing **Scrum methodology**, working closely with project managers, developers, and stakeholders to ensure agile project delivery.
- Efficiently managed multiple projects simultaneously, adapting designs across different platforms and industries while maintaining high standards of user experience and usability.
- Spearheaded user research and prototyping initiatives, ensuring that app and website designs are user-centric, meet high usability standards, and deliver on business metrics.
- Senior Multidisciplinary Designer / May 2023 November 2023

Kod Works

- Specializing in UI/UX design across various industries, with a focus on creating engaging interfaces for games, apps, and websites.
- Experienced in leading design projects within a **Scrum methodology**, ensuring agile and efficient execution.
- Proficient in enhancing digital interfaces with **Lottie and 3D spline animations** for interactive user experiences.
- **Dedicated to mentoring junior designers**, imparting knowledge in advanced UI/UX strategies
- Committed to staying abreast of the latest trends and technologies in design to continuously deliver innovative solutions.

Experience

Senior UI/UX Designer / Mar 2019 - Apr 2023

Quantox

- Expert in UI/UX design, crafting intuitive and engaging user experiences tailored for iOS and Android apps, as well as a diverse range of websites. Key contributor in solving complex user experience challenges and driving tangible business outcomes across multiple industries.
- Engaging in strategic collaboration within cross-functional teams by employing **Scrum methodology**, working alongside project managers, developers, and stakeholders for agile project delivery.
- Efficiently managing multiple projects simultaneously across various platforms and industries.
- Spearheads user research and prototyping initiatives, ensuring that app and website designs are user-centric and meet high usability standards.
- Utilizes **advanced graphic design skills** to produce sophisticated visual assets and support materials, such as logos, infographics, presentations, and marketing collateral.
- **Dedicated to mentoring junior designers**, providing them with guidance and expertise in the nuances of UI/UX design across varied platforms, fostering a culture of continuous learning and professional excellence.

Multidisciplinary Designer / Founder / Oct 2016 - Present

TheBrendz

- Specialized in creating intuitive, aesthetically pleasing app and website interfaces across industries.
- Developed full brand identities and **UI/UX for multiple startup ventures**.
- Collaborated with project managers, developers, and stakeholders in dynamic team settings.
- Produced a wide range of graphic design assets, including logos, infographics, and presentations, to strengthen brand identities.
- Worked on diverse projects, including packaging design and various print materials, expanding the brand narrative in tangible formats.

Senior Graphic Designer / Jun 2013 - Mar 2015

Promo

- Led graphic design projects, ensuring alignment with corporate branding and communication strategies.
- Preparing non-digital design for prepress (flexo, letterpress etc)
- Managed the design process from concept through execution for various digital and print assets.
- **Mentored junior designers**, cultivating a team environment that values skill enhancement and creativity.
- Upheld the highest standards for usability and aesthetics in all design initiatives.

Multidisciplinary Designer / 2004 - Present

Freelancer

- Serving as a versatile designer skilled in both digital and print media, catering to a diverse range of industry needs.
- Known for an impressive record of winning over 100 worldwide design contests, including being a finalist in the Heineken Future Bottle competition and the designer for the Heineken Belgrade Can 2013. Also, a standout winner in the Carlsberg contest with two designs selected from 3000 entries.
- Experienced in collaborating with **Fortune 500 companies**, adept at crafting impactful brand identities and marketing materials that resonate with large-scale audiences.
- Committed to mentoring junior/medior designers, sometimes learning from them as well.:)